

RynCraft

BOTANICAL ALCHEMY | INTENTIONAL AROMATICS

SMALL-BATCH AROMATICS | NEW HAMPSHIRE

About RynCraft

RynCraft is a New Hampshire-based aromatic practice built at the meeting place of botanical craft, practical wellness, scent, symbolism, and ritual. **I am a certified aromatherapist, a Cabot priestess, and trained in Daoist Stone Medicine.** My work ranges from quiet everyday support blends to deeply symbolic spirit-animal oils, custom ritual formulas, and true perfumery. The common thread is intention: I want every bottle to know why it exists.

How I Formulate

- I work from named, traceable premium organic materials: essential oils, absolutes, resins, CO2 extracts, tinctures, and quality carriers. Certified materials are chosen whenever they are available.
- I buy through U.S.-based suppliers whenever possible. When a material simply is not available here, I source from reputable specialty suppliers rather than substituting a lower-grade shortcut.
- **Oils are available in glass roll-ons, vials, or droppers; roll-ons use stainless-steel roller balls. Standard sizes include 5 mL and 10 mL, with larger 20 mL and 30 mL formats available for select blends. Refills and carrier adjustments may be available upon request.**
- RynCraft is botanical-first rather than built from anonymous premixed fragrance oils. For true perfumery, I may also use specialty perfumery materials when they are the right tool for a scent, and I keep that work transparent and intentional.

Natural botanicals have personalities. Clouding or settling can happen, especially with resins and absolutes. Gentle warmth and a shake are usually all they need to come back together.

The short version: I do not cut corners. The bottle, carrier, concentration, material quality, scent structure, and purpose all matter!

Ritual is optional. For someone who wants a completely secular experience, I can provide simple mindfulness or sensory-use suggestions. For someone who wants the witchier path, I can also create an accompanying ritual, intention practice, or anointing framework.

RynCraft Aromatics

A small cross-section, from practical aromatherapy and everyday support to intentional scent work and self-adornment.

Kindle

5 ML ROLL-ON | WARMTH • VITALITY • CREATIVE SPARK

Bright and warm, for confidence, momentum, sensual aliveness, and the feeling of an inner flame catching cleanly.

Key materials: blood orange, bergamot, cardamom, black pepper, jasmine sambac, vanilla, copaiba, labdanum, muhuhu, tagetes, massoia bark.

Return to Center

5 ML ROLL-ON | GROUNDING • BOUNDARIES • CLEAR PRESENCE

Sage-lit, resin-deep, and quietly apothecary. For centering, spiritual grounding, clear boundaries, and finding your own signal after a noisy day.

Key materials: Dalmatian sage, clary sage, frankincense, myrrh, labdanum, juniper, blue lotus, honey myrtle, saffron.

Stillpoint

5 ML VIAL | GROUNDING • CLARITY • QUIET FOCUS

Cool evergreen and clear breath settle into warm spice and soft vanilla—a small aromatic pause for grounding, clarity, and quiet focus.

Key materials: vanilla, cardamom, Douglas fir, Atlas cedarwood, eucalyptus, peppermint.

Quiet the Storm

5 ML ROLL-ON | STEADINESS • REST • INNER QUIET

For frayed nerves, spinning thoughts, and changing inner weather. Lavender and marjoram soften the edges while frankincense and vetiver bring the blend down into the body.

Key materials: lavender, sweet marjoram, frankincense, vetiver.

Unburden

5 ML ROLL-ON | EMOTIONAL RELEASE • TRANSITION • LETTING GO

For moments when the work is not to push harder, but to put something down. Centered on release, transition, and making room to breathe, reflect, and move forward.

Key materials: rose absolute, frankincense, lavender, lemon, cypress.

Unravel

5 ML ROLL-ON | EASING TENSION • DECOMPRESSION • GENTLE RESET

For the knots you can feel but cannot quite name. A calming blend for easing tension and helping the spirit loosen its grip without requiring everything to be solved first.

Key materials: sandalwood, bergamot, Roman chamomile.

Ease & Restore

5 ML ROLL-ON | EVERYDAY BODY COMFORT • WEARY MUSCLES

A gentler body blend: cooling, warming, and aromatic. Designed for tired muscles, after-work or after-ritual recovery, and everyday tension-prone days.

Key materials: eucalyptus, juniper berry, wintergreen, black pepper, sweet marjoram, castor.

*Want stronger? **FrostFire** is the larger, more assertive counterpart built around the same aromatic backbone.*

She Who Remembers

10 ML GODDESS ROLL-ON | BEAUTY • SELF-LOVE • FEMININE POWER

The first RynCraft blend and still one of the most personal. Golden-floral and skin-warm, for sacred self-adornment, beauty, softness, feminine sovereignty, self-love, and remembering the self beneath expectation.

Key materials: ylang ylang, vanilla, sandalwood, red apple, jasmine.

Spirit Animal Oils

Aromatic portraits built around the felt character of an animal, not a one-note correspondence chart.

Featured Spirit Animals: Moose • Dragon • Cat • Fox • Raven • Wolf

INDIVIDUAL OILS OR PAIRED WITH CANDLES

Each oil is its own aromatic portrait and may be offered individually or paired with a complementary hand-poured candle. Formats vary by blend and collection.

Moose: Forest resin, ambered soil, and cool musk moving slowly as breath over water.

Dragon: Fiery ginger and cardamom, molten resin, cedar, and ancient heat.

Cat: White lotus, Egyptian jasmine, golden beeswax, warm cedar, and sacred incense.

Fox: Evergreen woods, juniper, red apple, pink pepper, and a subtle whisper of warm fur.

Raven: Inky woods, dark resin, blue lotus, cool air, and a glint of saffroned gold.

Wolf: Cool resin, wild air, fur, and cold mineral shimmer beneath a waxing moon.

Requests are welcome. Bee, Owl, Bat, Reindeer, and many other animals can be created or revisited as the collection grows.

What else can RynCraft create?

Everyday wellness aromatics: Roll-ons, body oils, vials, droppers, and personal aromatics for grounding, calm, rest, focus, sensory reset, emotional steadiness, body comfort, post-movement recovery, and end-of-day unwinding.

Self-care & personal ritual: Blends for confidence, self-love, transition, boundaries, reflection, sleep and dreamwork, renewal, creativity, and difficult personal work—including paired blends such as Chains to Ashes for severing harmful patterns and Phoenix Rising for recovery, renewal, and rebuilding.

Room & atmosphere: Hydrosol mists, room and linen sprays, Florida Water, clearing sprays, and custom atmospheric blends for homes, treatment spaces, classes, workshops, and seasonal events. These can be subtle and wellness-forward or more overtly ritual in character.

Seasonal & limited collections: Small-batch blends inspired by a season, theme, workshop, or experience—such as autumn grounding, winter rest, spring renewal, gratitude and abundance, women's circles, retreats, sound experiences, or private events.

Beauty, perfume & self-adornment: Botanical perfume oils and more perfume-forward creations built around beauty, mood, memory, place, season, or simply the pleasure of wearing something beautiful.

Custom collaboration: Signature aromatics for practitioners and wellness spaces, event or workshop companions, gift-set oils, and small exclusive collections created for a particular community or experience.

Custom Blending

Custom blending is genuinely one of my favorite parts of the work. A formula can be built around a purpose, scent memory, season, person, place, ritual, carrier preference, or sensitivity. If someone loves a concept but cannot use a particular carrier, for example, I can usually reformulate around that need.

Typical custom turnaround is one to two weeks, depending on materials and complexity. Thoughtful formulation takes time—and oils need a little time to sulk before they mingle!

Almost anything can become an aromatic story.

A place. A season. A goal. A celebration. A memory. A threshold. A wish.

RynBowyer@gmail.com | RynCraft.com

RynCraft aromatics are offered for personal ritual, sensory enjoyment, and general wellness support. They are not medical treatment.